

# News Release

Contact: Avril Polson  
312/861-5177

For Immediate Release

## EIGHT VIDEOCADE<sup>TM</sup> CASSETTES

### NEW FROM BALLY

LAS VEGAS, NEVADA: Eight new Videocade<sup>TM</sup> cassettes from Bally Consumer Products Division are being introduced at the Winter Consumer Electronics Show here.

Used with the Bally Computer System Video Console, the new cassettes bring the total Videocade library to 17, with 36 games.

New cassettes in the Action/Skill Series include 3 video pinball games and Star Battle. Football, Drag Race/Desert Fox<sup>TM</sup>, and Demolition Derby/Grand Prix are included in the new Videocade Sports Series, and Music are being added in the Educational Series. The new cassettes in the Strategy Series are Checkers/Backgammon and Amazin' Maze/Tic-Tac-Toe. In addition, Bally BASIC allows the user to program his own charts, graphs, music, and video games. Additional Videocade cassettes will be offered on a continuing basis, including programs for home finances, business, education, and the arts.

Suggested retail prices for the Sports, Action/Skill, Educational, and Strategy Series cassettes are \$19.95 to \$24.95; Bally BASIC is \$49.95.

(MORE)



D'Arcy-MacManus & Masius, Inc., 200 East Randolph Drive, Chicago, Illinois 60601 (312) 861-5000

Bloomfield Hills (Detroit), Chicago, Cleveland, Los Angeles, New York, St. Louis, St. Paul, San Francisco, Adelaide, Amsterdam, Auckland, Brisbane, Brussels, Copenhagen, Hamburg, Helsinki, London, Melbourne, Mexico City, Milan, Oslo, Paris, Pretoria, Stockholm, Sydney, Toronto, Vienna, Zurich

New Bally Videocades<sup>TM</sup>  
-two-

Bally Consumer Products Division is a division of  
Bally Manufacturing Corporation, the world leader in leisure time amusement  
games.

# # #

# News Release

FOR IMMEDIATE RELEASE

GRAFIX<sup>TM</sup> PROGRAMMING LANGUAGE

HIGHLIGHTS BALLY COMPUTER INTRO

LAS VEGAS--A custom computer programming language featuring words, symbols, music and graphics was introduced at the Winter Consumer Electronics Show here by Bally Consumer Products Division. Called GRAFIX<sup>TM</sup>, the new programming language was developed by Bally for use in its new Bally Computer System.

A decade in development, the new language is the offspring of Bally BASIC and GRASS, the graphics language used to create the special computer effects in the movie "Star Wars".

GRAFIX<sup>TM</sup> is described by Bally as the first graphic computer language designed specifically for consumers. Utilizing the full 256-color capability of the Bally Computer System, the language offers home programmers many unique features:

The language is self-teaching. Programming commands describe themselves to users upon request, with the simple instruction "help!".

D'Arcy-MacManus & Masius, Inc., 200 East Randolph Drive, Chicago, Illinois 60601 (312) 861-5000

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Adelaide, Amsterdam, Auckland, Brisbane, Brussels, Copenhagen, Hamburg, Helsinki, London, Melbourne,  
Mexico City, Milan, Oslo, Paris, Pretoria, Stockholm, Sydney, Toronto, Vienna, Zurich



GRAFIX<sup>TM</sup> PROGRAMMING LANGUAGE  
HIGHLIGHTS BALLY COMPUTER INTRO  
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. The language is also extensible, i.e. expandable by users. Although the language contains instructions common to BASIC, it also contains a vocabulary of graphic commands that are unique. And, an infinite number of new commands can be added by the home programmer. "Whereas BASIC programs with numbers; GRAFIX programs with words," explained Bob Wiles, General Manager of the Bally Consumer Products Division.

. The language also permits multi-level programming, according to Wiles. This feature allows users to write one program while running another, in effect allowing a limitless number of independent programs to operate on the screen simultaneously.

Applications for the new programming language "boggle the imagination," said Wiles. He cited commercial art, computer movies, flight simulation, and classroom instruction as "just a few of the infinite software possibilities for GRAFIX."

GRAFIX was developed by a Chicago-based team of programming engineers--Dr. Tom DeFanti, Professor of

GRAFIX<sup>TM</sup> PROGRAMMING LANGUAGE  
HIGHLIGHTS BALLY COMPUTER INTRO  
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Computer Sciences at the University of Illinois;  
Nola Donato, a University of Illinois programming  
consultant; and Jay Fenton, Senior Programming  
Engineer with Dave Nutting & Associates, a Bally  
subsidiary.

# # #

# News Release

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For Immediate Release

## THE BALLY COMPUTER SYSTEM

### DEBUTS AT WINTER CES

LAS VEGAS, NEVADA: The Bally Consumer Products Division's three-level Bally Computer System debuts here at the Winter Consumer Electronics Show, January 6-9.

The forerunner of the computer system, the Bally Professional Arcade<sup>TM</sup>, has been incorporated into the system as Level I -- The Bally Computer System Video Console. Containing the exclusive, built-in Bally Brain<sup>TM</sup>, a powerful microprocessor, the Console has a memory bank of more than 12,000 instructions... with up to 8,000 additional bytes in each optional Videocade<sup>TM</sup> Cassette.

Also built into the system are a 5-function, 10-memory calculator, 256 color variations, stop-action pause control, and automatic shut-off. The unit is available in 2-player or 4-player models and has a 16,000-dot picture image to provide outstanding resolution. With three arcade games and a 24-key calculator built-in, the 2-player model has a suggested retail price of \$299.95; the 4-player model, \$329.95.

The Computer System Level II adds the Bally BASIC programming cassette and Bally Audio Cassette Interface to the Console.

(MORE)

 D'Arcy-MacManus & Masius, Inc., 200 East Randolph Drive, Chicago, Illinois 60601 (312) 861-5000  
Bloomfield Hills (Detroit), Chicago, Cleveland, Los Angeles, New York, St. Louis, St. Paul, San Francisco  
Adelaide, Amsterdam, Auckland, Brisbane, Brussels, Copenhagen, Hamburg, Helsinki, London, Melbourne,  
Mexico City, Milan, Oslo, Paris, Pretoria, Stockholm, Sydney, Toronto, Vienna, Zurich

The Bally Computer System  
-two-

Bally BASIC, a self-teaching programming cassette, is an easily understood version of the BASIC computer language. It enables users to create their own games, art, and electronic music. Complete with keypad overlay with words, symbols, numbers, and letters, Bally BASIC has a 3-octave range music synthesizer and complete color capability. Suggested retail price is \$49.95.

The Bally Audio Cassette Interface enables the user to connect his own cassette tape recorder and gain permanent storage of all programs created. \$49.95 is the suggested retail price.

The Videocade Cassette library from Bally features 17 cassettes with 36 games in Action/Skills, Sports, Education, Strategy, and Functional Series. Future Videocades, available on a continuing basis, will expand the unit's applications and usefulness in fields ranging from home finances to art and menu planning.

Level III of the System is the Bally Computer System Programming Keyboard, a 60-key ASCII alphanumeric typewriter-style keyboard that completes the evolution of the System from video game to fully operational home computer. Containing 20K bytes of RAM and 32K bytes of ROM, the complete Bally Computer System (video console and programming keyboard) offers extensive program storage capacity. In addition to BASIC, the machine utilizes a custom graphics language, GRAFIX<sup>TM</sup>, which operates with the System's 256-color output to provide a graphics capability unmatched in the industry. The Programming Keyboard will be previewed to Bally's distributors during the Winter C.E.S.

Bally Consumer Products Division is a division of Bally Manufacturing Corporation, the world leader in leisure time amusement games.

PLEASE NOTE . . .

Bally Consumer Products Division has experienced strong controlled growth in the last year, with 2-step distribution that will be expanded into all 50 States and Canada. The introduction of the new Bally Computer System at the Winter Consumer Electronics Show, including a preview of the System's Programming Keyboard, will enhance Bally's reputation for innovative, top-quality, state-of-the art electronic products.

This Bally Consumer Products Division Press Information Kit contains information, glossy photographs, and captions on Bally's 1979 line of consumer electronic products.

Following is a list of contents. Should you need more information, photos, or answers to any questions, please write or telephone:

Avril Polson  
Director of Public Relations  
D'Arcy-MacManus & Masius  
200 East Randolph Drive  
Chicago, Illinois 60601  
312/861-5177

Bob Wiles  
General Manager  
Bally Consumer Products Division  
10750 West Grand Avenue  
Franklin Park, Illinois 60131  
312/452-5200

We appreciate your interest.

Contents

1. Bally Consumer Products Division Fact Sheet
2. Bally Computer System story with photo and catalog sheet
3. Bally Videocades<sup>TM</sup> story with brochure
4. Bally Home Pinball machines spec sheets (Galaxy Ranger and Captain Fantastic)

Bally Consumer Products Division  
Fact Sheet

CORPORATE NAME

Bally Consumer Products Division  
Bally Manufacturing Corporation

INDUSTRY POSITION

A division of the world's leading manufacturer of leisure time amusement games, Bally Consumer Products Division is a product leader in technology, quality, and reliability.

CORPORATE

Listed on the New York Stock Exchange

CHIEF EXECUTIVE

Robert E. Wiles, General Manager

KEY EXECUTIVES

John R. Nieman, National Sales Manager  
JoAn Price Mason, Manager, Administration and Research  
Charles F. Vollmer, National Service Manager  
Richard J. Schultz, Product Sales and Service Training Manager

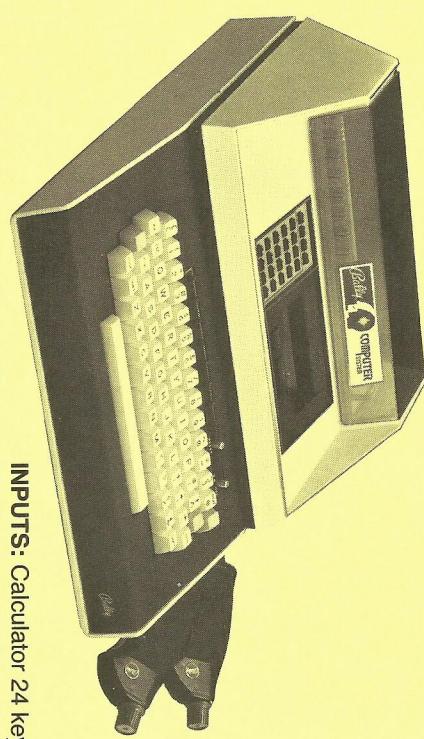
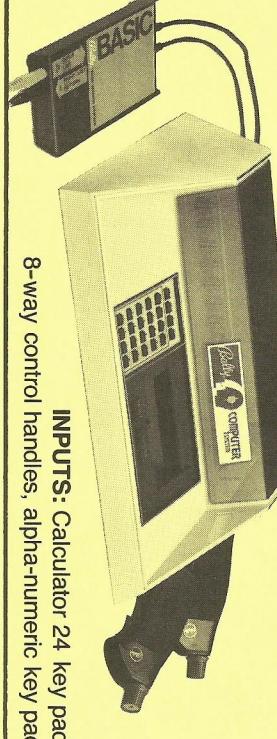
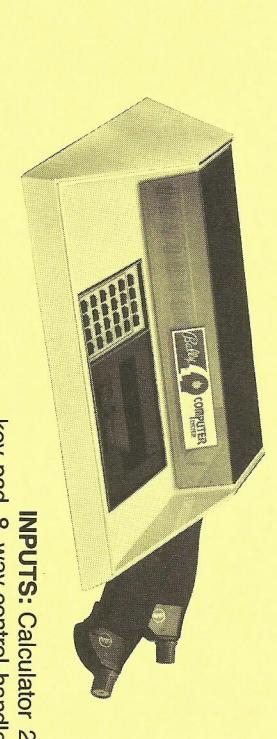
HEADQUARTERS

Bally Consumer Products Division  
10750 West Grand Avenue  
Franklin Park, Illinois 60131  
312/452-5200

PRODUCTS

Bally Computer System Video Console  
Bally BASIC Programming Cassette  
Audio Cassette Interface  
Bally Computer System Programming Keyboard  
Videocade<sup>TM</sup> Cassettes  
    Action/Skill Series  
    Sports Series  
    Education Series  
    Strategy Series  
    Functional Series  
Home Pinball Machines  
    Galaxy Ranger  
    Captain Fantastic  
    Fireball

# Bally® COMPUTER SYSTEM

Hardware	Software	Peripherals
<p><b>Level III</b></p>  <p><b>INPUTS:</b> Calculator 24 key pad, alpha-numeric key pad, 8-way control handles, Bally GRAFIX™ computer language</p>	<p><b>Video console</b></p> <p><b>Level II</b></p>  <p><b>INPUTS:</b> Calculator 24 key pad, 8-way control handles, alpha-numeric key pad</p> <p><b>Video console with tape interface and BASIC computer language</b></p>	<p><b>Level I</b></p>  <p><b>INPUTS:</b> Calculator 24 key pad, 8-way control handles</p>
<p><b>INPUTS:</b> Calculator 24 key pad, 8-way control handles, alpha-numeric key pad</p>	<p><b>Videocade™ ROM cartridges</b></p> <p><b>Videocade™ ROM</b></p> <p><b>Bally BASIC Audio Tape Software Cassettes</b></p> <p><b>Videocade™ ROM cartridges</b></p> <p><b>Videocade™ ROM</b></p> <p><b>Bally BASIC Audio Tape Software Cassettes</b></p>	<p><b>Videocade™ ROM</b></p> <p><b>Color or BW Television</b></p> <p><b>Cassette Tape recorder</b></p>
<p><b>INPUTS:</b> Calculator 24 key pad, 8-way control handles, alpha-numeric key pad, 60 key typewriter keyboard</p>	<p><b>Color or BW monitor</b></p> <p><b>Dual audio cassette decks</b></p> <p><b>Floppy discs</b></p> <p><b>Printers</b></p> <p><b>Telephone modem</b></p> <p><b>Audio output</b></p>	<p><b>Color or BW Television</b></p>



# COMPUTER SYSTEM

## Specifications

### VIDEO CONSOLE & PROGRAMMING KEYBOARD

#### MICROPROCESSOR

Z80 operating at 1.78MHz

#### LANGUAGE

BASIC,  
GRAFIX™ (Special  
Graphics Language)

#### MEMORY

32K Byte ROM (Read Only Memory).  
24K Byte resident  
in programming keyboard add-  
on of which 4K Byte is dedi-  
cated to a floating point  
software package which allows  
scientific calculations with-  
in  $10^{\pm 99}$

20K Byte RAM (Random Access Memory).  
16K Byte resident in  
programming keyboard

#### SERIAL I/O PORT

- \* RS232
- \* Software selectable 300 to 19.2K baud
- \* 25 pin "D" type connector for printer or modem

#### PARALLEL I/O PORT

- \* 50 pin buffered expansion port which allows interfacing to future peripherals

#### CASSETTE I/O PORTS

- \* Dual cassette
- \* Software, motor control
- \* 2,400 baud

#### VIDEO OUTPUT

Text Display:

- \* 26 char./line, 11 lines, upper and lower case
- \* 40 char./line, 20 lines, upper case
- \* 80 char./line, 24 lines, with optional TV printer

Graphic Configuration:

- \* 160x102

Graphic Resolution:

- \* 16,320

#### INPUTS

- \* 24-key calculator keypad
- \* 60-key typewriter-style keyboard
- \* 3-level w/144 character set
- \* 4 hand controls

#### AUDIO

- \* Dual channel output with each having independently definable volume level

#### POWER

110-125V AC, 50-60 Hz

# Comparative Analysis: [Redacted]

	<b>BALLY Computer System</b>	<b>APPLE II</b>	
<b>MICROPROCESSOR</b> No. Instructions Internal Registers	Z80 158 17	6502 151 3	
<b>PROGRAM STORAGE</b> ROM (Read Only Memory) RAM (Random Access Memory) Mass Storage Interface	32K 20K standard dual audio cassette	8K 8K standard cassette	
<b>INPUTS</b> Typewriter Keyboard (# Keys) Numeric Cluster (Calculator) Control Handles Floating Pt. Software Pkg.	U/L case* (60) YES-24 keys YES (4) YES	U only (50) NO YES (2) YES	
<b>OUTPUTS</b> Max. Character Display Text Display (Char. x Lines) Graphic Resolution Graphic Configuration B&W or Color (# Colors) Audio Printer Floppy Disk Storage Telephone Modem Video Output Device	286/800 26x11/40x20 16,320 160x102 Color (256) 2 Channel Optional Optional Optional Home TV	960 40x24 1,920 40x48 Color (16) 1 Channel Optional Optional Optional Optional Monitor (or Home TV Optional)	
<b>MULTI-SOURCE OF ATTACHMENTS</b> RS232 Expansion BUS S-100 Expansion BUS	YES NO	YES YES	
<b>PRICE</b> (Suggested Retail)		\$1,195.00 excluding monitor	

\*Upper and lower case characters

\*\*A Special Expander Interface must be purchased in order to use the floating point software package.

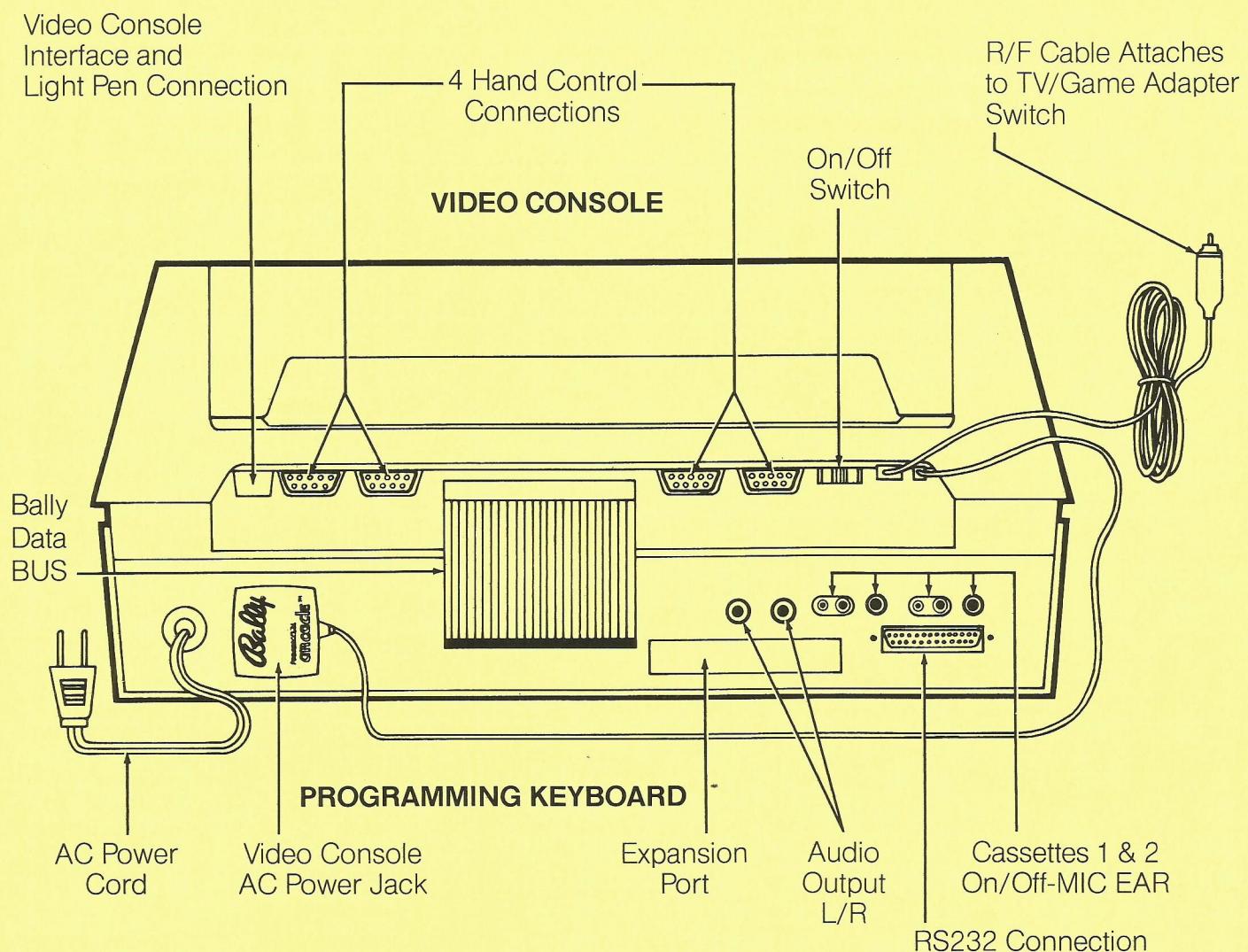
# Personal Computers

COMMODORE PET	COMPUCOLOR Renaissance	EXIDY Sorcerer	RADIO SHACK TRS-80 Level II
6502 151 3	8080 78 7	Z80 158 17	Z80 158 17
14K 8K standard cassette (resident)	17K 8K standard mini-floppy disk	12K 8K standard dual cassette	4K 16K standard cassette included
U/L case* (73) YES-20 keys NO YES	U only (71) NO NO YES	U/L case* (63) YES-16 Keys Optional YES	U only (53) NO NO NO
1,000 40x25 128,000 320x400 B&W None Optional N/A Optional Monitor included	1,024 64x16 or 32 98,304 384x256 Color (8) None Optional Standard Optional Monitor included	1,920 64x30 122,880 240x512 B&W Optional Optional Optional Optional Optional Monitor additional	1,024 64x16 6,144 128x48 B&W None Optional** Optional** Optional** Monitor included
NO NO	YES NO	YES YES	NO NO
\$795.00	\$1,495.00	\$895.00 excluding monitor	\$899.00

ler to use these peripherals

# Bally Computer System

## Rear View Showing Input/Output Ports

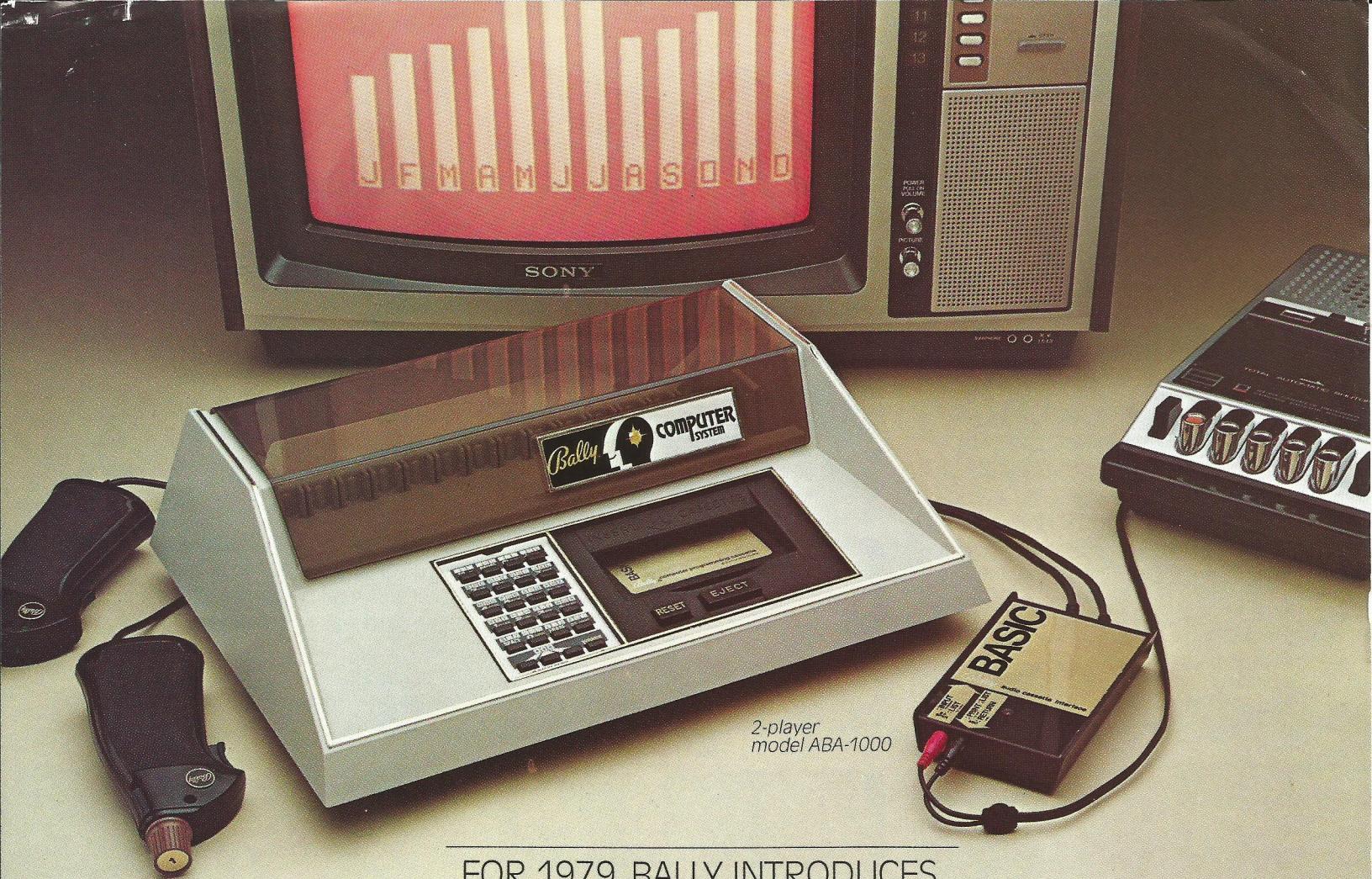


### COMPATIBLE PERIPHERAL EQUIPMENT

- |                  |  |
|------------------|--|
| Cassette Decks:  | Any (AC power only, counter favorable)                     |
| Printers:        | Any RS232 compatible                                       |
| Floppy Disc:     | Both single and dual mini-floppy with compatible interface |
| Telephone Modem: | Any RS232 compatible                                       |

**Bally** <sup>®</sup> brings the excitement home!

**BALLY CONSUMER PRODUCTS DIVISION**  
10750 West Grand Avenue  
Franklin Park, Illinois 60131  
312/452-5200



FOR 1979, BALLY INTRODUCES

# The Bally Computer System

## The Level I home computer that's Fun & Brains™!

*It's the future, today.* Its exclusive, built-in Bally Brain™, a powerful microprocessor, creates a "memory bank" of more than 12,000 instructions. Add up to 8,000 more bytes with each Videocade™ Cassette.

Built into this powerful system are a 5-function, 10-memory calculator, 256 color variations, stop-action pause control, automatic shut-off, 4-player capability and a 16,000-dot picture image that offers outstanding resolution.

Add the optional Bally BASIC programming cassette and the Audio Interface to store programs, and you'll discover that the Bally Computer

System offers you the future today.

*It's fun.* It entertains with three built-in arcade games plus a constantly expanding library of optional Videocade Cassettes.

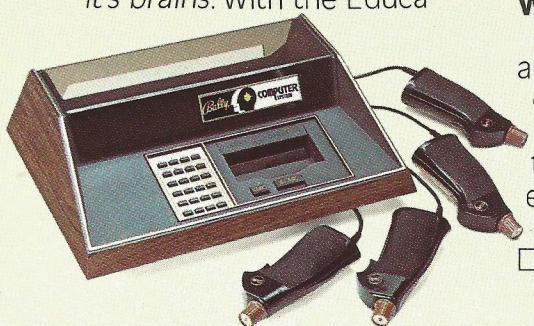
*It's brains.* With the Educa-

tion series of Videocades, it teaches like a school teacher. After it determines the user's ability, it continuously poses more difficult questions to solve.

## It's instant creativity with Bally BASIC

This programming cassette is an easy-to-understand version of the BASIC computer language to help users create their own games, art and electronic music. With these important exclusives:

- A self-teaching course that lets users create programs in minutes
- An easy to use programming keypad
- A 3-octave range music synthesizer
- A complete spectrum of 256 colors

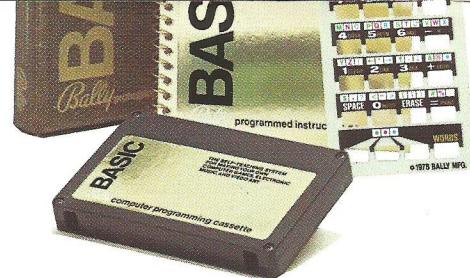
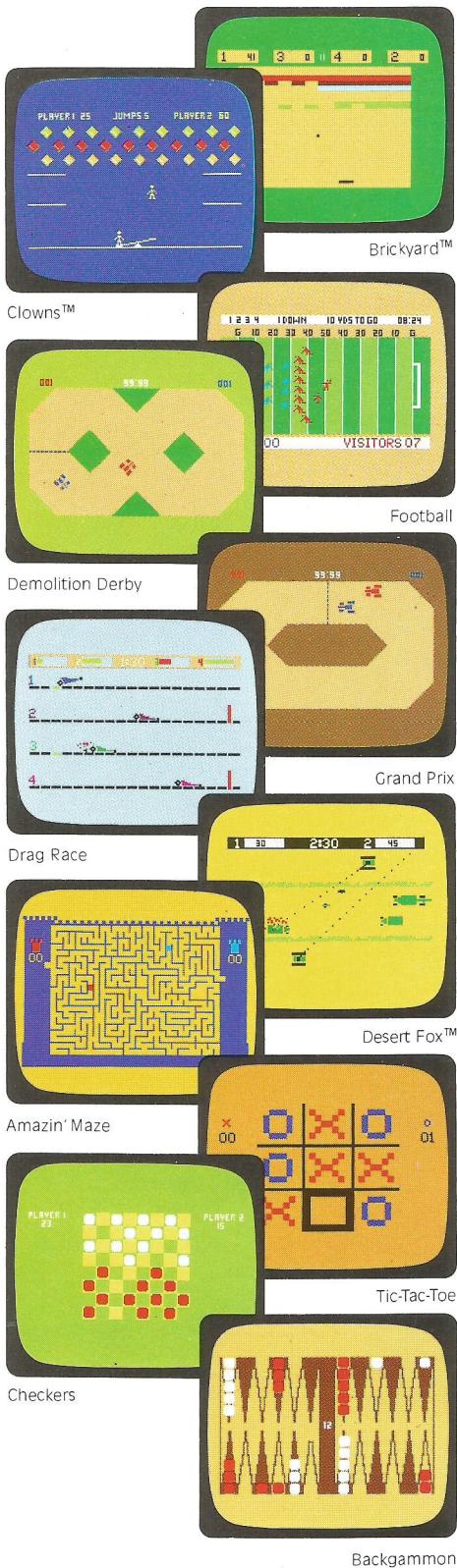


Video Console  
4-player model ABPA-1100

# Now the Videocade™ library delivers entertainment only Bally can offer.

This library already offers all Bally Computer System owners fascinating Sports, Strategy, Action/Skill, Functional and Education Games. Future Videocade cassettes will expand the unit's applications and usefulness in many fields. And with Bally BASIC, charts, graphs, music and a wide range of additional video games can be programmed. Additional new Videocade Cassettes will be available from Bally on a continuing basis.

<b>ACTION/ SKILLS SERIES</b>	2001—280 Zzzap™/ Dodgem™ 2002—Sea Wolf™/ Missile 2003—Panzer Attack™/ Red Baron™ 2004—Brickyard™/ Clowns™ 2005—Star Battle 2007—Bally Pinball (3 games)
<b>SPORTS SERIES</b>	3001—Tornado Baseball™/ Tennis/ Hockey/ Handball 3002—Football 3003—Demolition Derby/ Grand Prix 3004—Drag Race/ Desert Fox™
<b>EDUCATION SERIES</b>	4001—Bingo Math™/ Speed Math™ 4002—Letter Match™/ Spell'N'Score™/ Crosswords 4004—Music
<b>STRATEGY SERIES</b>	5001—Amazin' Maze/ Tic-Tac-Toe 5002—Black Jack/ Poker/ Aces Deucey 5003—Checkers/ Backgammon
<b>FUNCTIONAL SERIES</b>	6002—Bally BASIC



## Bally BASIC—

### The first step in expanding the Bally Computer System

This self-teaching programming cassette puts an entire library of video games, art, music and more, right at the user's fingertips.

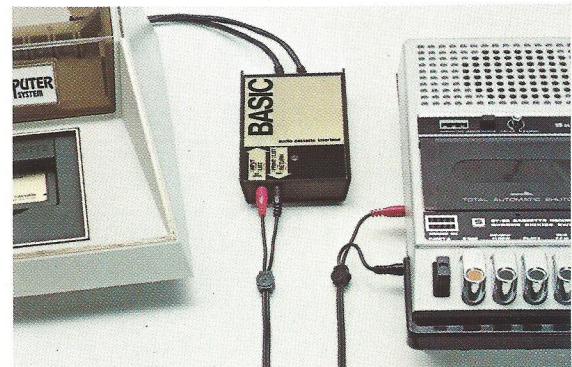
It's all-family fun with everything included. Bally BASIC Cassette. Keypad overlay with words, symbols, numbers and letters. Handsome vinyl storage case. And easy-to-follow Computer Programming Course that uses words and pictures to make computer programming fun from the start.

## Audio Cassette Interface—

### Permanent program storage capability

The Bally Computer System is readily expandable, too. With the Audio Cassette Interface, your customer can connect his own cassette tape recorder and gain permanent storage of *all* the games, art and music he creates!

We took the time to build into the Bally Computer System extra options, ruggedness and power to insure future expansion capability. Bally BASIC and the Audio Cassette Interface prove it.



*brings the excitement home!*

Bally Consumer Products Division  
10750 W. Grand Avenue  
Franklin Park, IL 60131  
312/452-4500

# THE NEW *Bally* COMPUTER SYSTEM



**IT'S FUN  
AND  
BRAINS!**

ONLY  
**\$299.95**

with 2-player pistol-grip controls.

Attaches to your TV set

**IT'S FUN**—over 30 games on  
15 cassettes, from \$19.95 each.

Select Strategy games—Checkers, Back-gammon, Poker. Action/Skill games—280 Zzzap,™ Dodgem,™ and Sea Wolf.™ Sports—Tornado Baseball,™ Football, and Tennis. Plus Education—Speed Math,™ Letter Match,™ and Spell 'N' Score.™ Many More Videocade™ Cassettes to come.

3 popular games, plus  
calculator, built-in.

Checkmate,™ Gunfight,™  
Scribbling™ games, and 5-  
function, 10-memory calcula-  
tor, ready to use.

**IT'S BRAINS**—the Bally BASIC Cassette

lets you program the System easily.

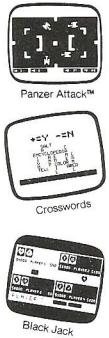
Bally BASIC is an easy-to-learn version of BASIC computer language. It lets you create your own games, video art, music, and charts and graphs. And with the new, optional Bally Audio Cassette Interface, you can permanently store and replay the programs you've created.



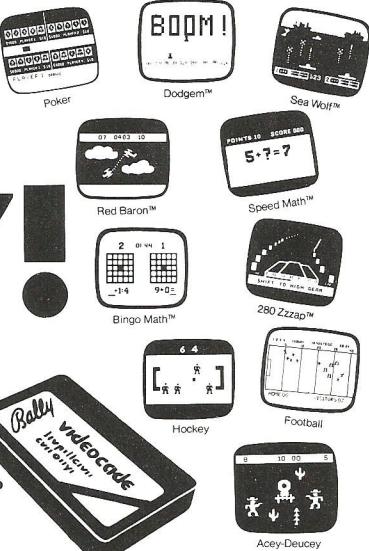
10 INPUT  
20 FOR N =  
30 LINE-N  
40 GOTO 10

**DEALER NAME**

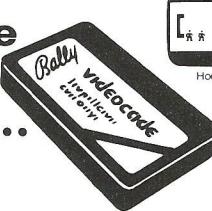
79-4418A Bally Manufacturing Corporation  
Newspapers, 1979—300 lines—B & W  
D'Arcy-MacMamas & Masius/Chicago



# FREE PLAY!



Choose any one of 15 game cassettes free... when you bring home the...



## Bally® COMPUTER SYSTEM



3 popular games and calculator built-in.

Action, sports, education—it's all yours on Bally Videocade™ Cassettes. And now, get your choice of one Videocade free, with the purchase of a Bally Computer System.

For instance, Videocade 3001, features four games—Tornado Baseball™, Tennis, Hockey and Handball. And there are 14

more cassettes with 26 other games to choose from.

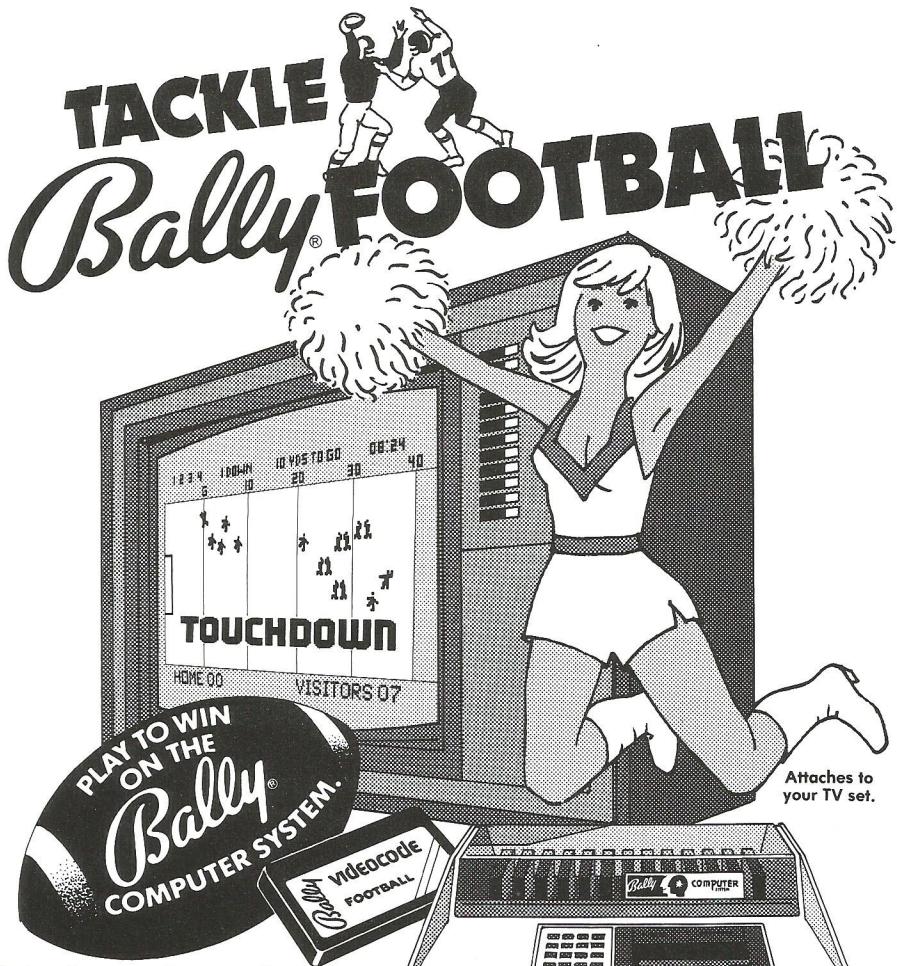
Come in soon. Get a demonstration of the Bally Computer System. And get your first Bally Videocade free.

**The Bally Computer System—  
gives you so much more,  
so affordably.**

**\$299.95**

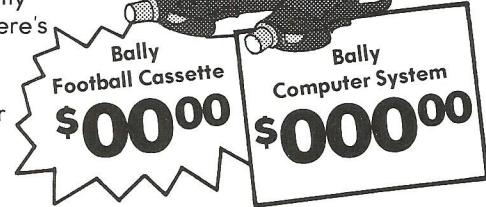
**DEALER NAME**

79-4422 Bally Consumer Products Div.  
Newspapers, 1979 - 300 lines - B&W  
D'Arcy-MacManus & Masius/Chicago



All the fun, action, and strategy of pro football.

Pop a Bally Football cassette into the Bally Computer System, and action begins. There's crowd noise, fight songs, a computer scoreboard. Passing and running plays, punts, and QB options. For two players or teams. Many other Sports/Action/Strategy cassettes available. See a demonstration today.



DEALER NAME

79-4412 Bally Manufacturing Corporation  
Newspapers, 1979—300 lines—B & W  
D'Arcy-MacManus & Masius/Chicago

Bally®

Professional

# videocade

## CASSETTES



**The Bally promise of  
endless fun continues...**

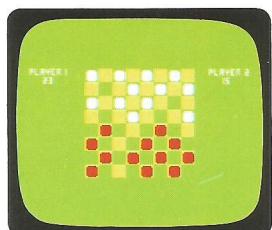
# Now the Videocade™ library and 30 exciting games. Fun on

## STRATEGY

### SALES AND PROFIT...NOW AND LATER.

All Bally Videocade programs are, and will continue to be, designed with the same advanced thinking as the Bally Professional Arcade™ itself.

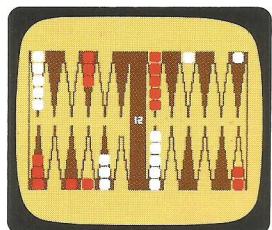
The present Videocade library already offers the Bally Professional Arcade owner fascinating sports, strategy and educational games. Future Videocades will expand the unit's applications and usefulness in many fields, including home bookkeeping, menu planning, business and the arts. These new Videocade



5003—Checkers



5002—Black Jack



5003—Backgammon



5002—Poker

Cassettes will be available from Bally on a continuing basis. The future of the Bally video entertainment/home computer system is unlimited.



5002—Acey-Deucey

### The Bally Professional Arcade™ with exclusive built-in features!

#### Bally Brain™

This powerful microprocessor creates a "memory bank" of more than 12,000 instructions.

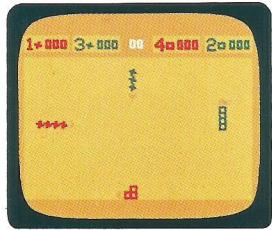
#### 5-function, 10-memory calculator

With scroll button and entry correction, user can reconcile bank statements, compute taxes, etc.

#### 4-player action

Totally remote-control units permit the whole family to get in on the fun.

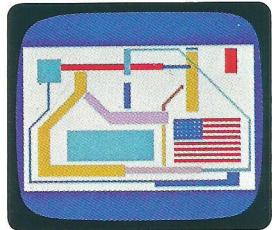
#### 3 popular games plus calculator



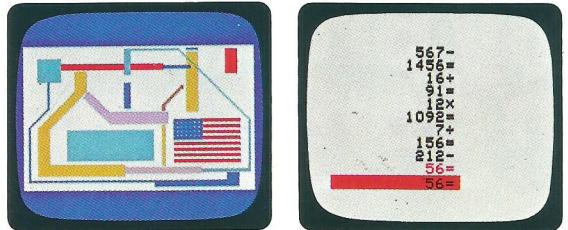
Checkmate™



Gunfight™



Scribbling™

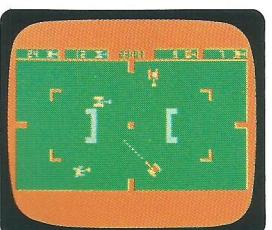


Calculator

## ACTION/SKILL



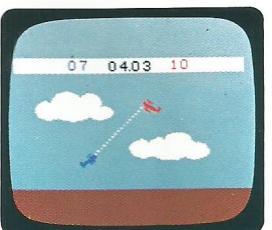
2001—280 Zzzap™



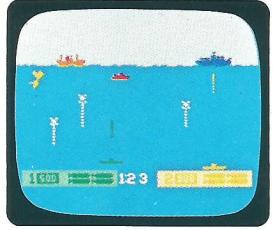
2003—Panzer Attack™



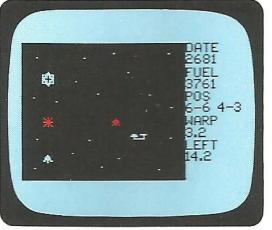
2001—Dodgem™



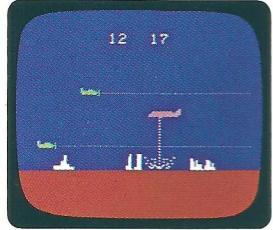
2003—Red Baron™



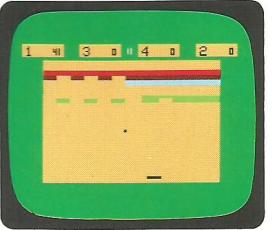
2002—Sea Wolf™



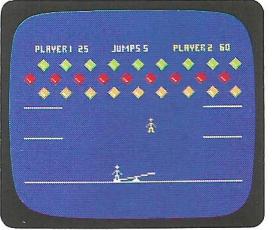
2004—Space Race



2002—Missile



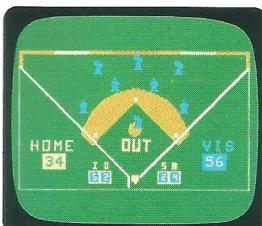
2004—Escape



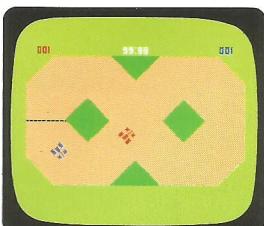
2004—Clowns™

# They has expanded to 15 cassettes Bally offers.

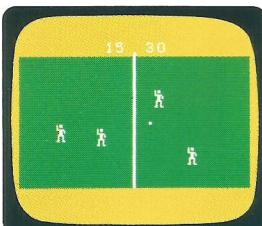
## SPORTS



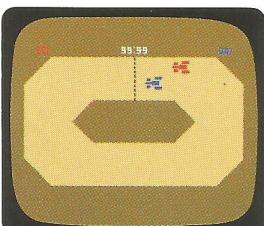
3001—Tornado Baseball™



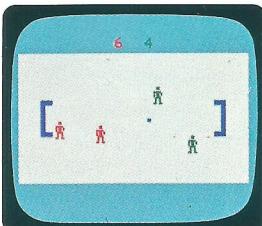
3003—Demolition Derby



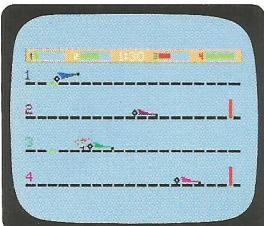
3001—Tennis



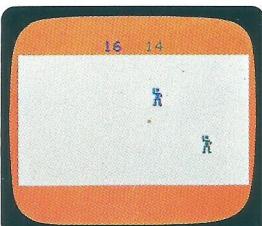
3003—Grand Prix



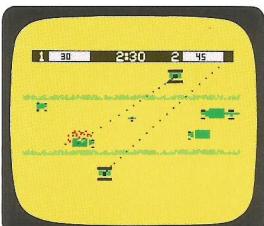
3001—Hockey



3004—Drag Race



3001—Handball

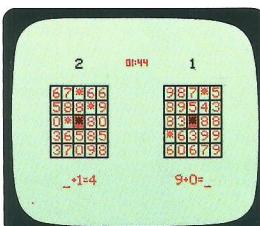


3004—Desert Fox™



3002—Football

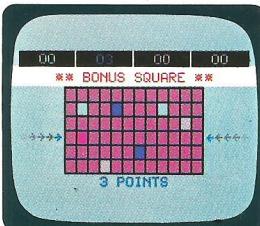
## EDUCATION



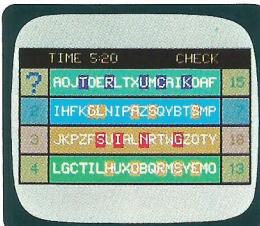
4001—Bingo Math™



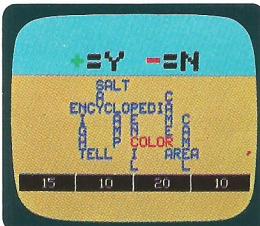
4001—Speed Math™



4002—Letter Match™



4002—Spell 'N' Score™



4002—Crosswords

## FUNCTIONAL



6002—Bally BASIC

### ASTROLOGY

Videocade cassette works like a time machine. It lets you see the stars and planets in the past, present or future on a computer model of a planetarium. Pick any point in North America and see an accurate computer simulation of the universe. More specifically, see the position of all the constellations in the heavens, the planets, the moon and sun, PLUS a true picture of the horizon. Helps construct horoscopes in minutes. Adds an exciting dimension to astronomy study.

Bally®

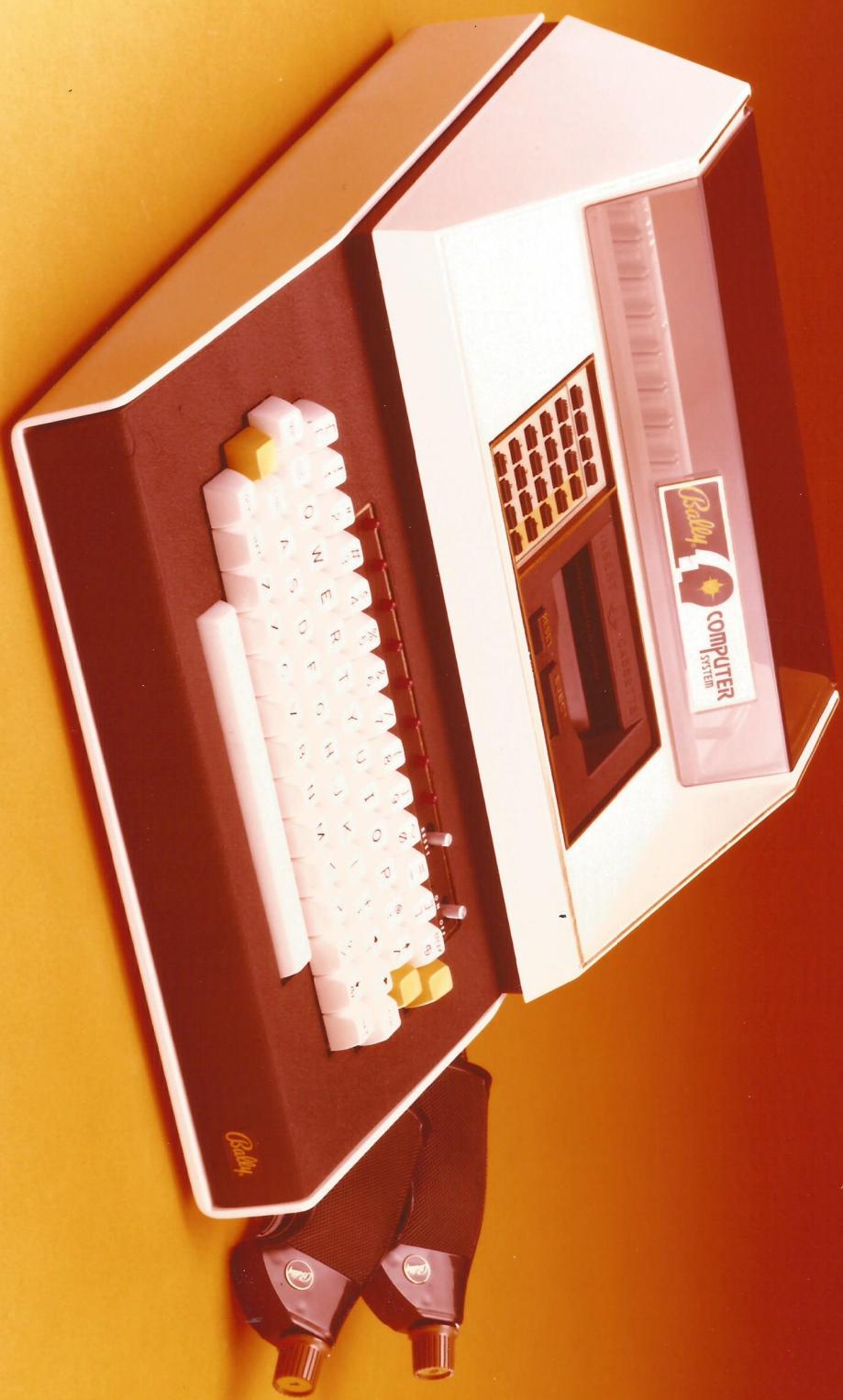
Professional

# videocade

## CASSETTES



**The Bally promise of  
endless fun continues...**



Bally COMPUTER SYSTEM

VIDEO CONSOLE AND PROGRAMMING KEYBOARD

*NEW from*  
**Bally**

ELTON CAPTAIN JOHN

# FANTASTIC

Full-size,  
commercial-quality  
home pinball featuring rock giant  
**ELTON JOHN!**

- Fully electronic operation for years of family fun
- Large, electronic LED scoring numbers enhance light show effect
- 4-player capability allows for exciting "disco" tournaments
- Adjust difficulty control to player "rock & roll" skill levels
- 8 tones 'n' tunes offer a thrilling rock concert feel
- Diagnostic Check Switch tests functions automatically



**Bally** brings the excitement home!



Now your customers can bring home full-size, action-packed PINBALL and rock superstar ELTON JOHN in Bally's new Captain Fantastic™ pinball game.

The pinball sorcery that Elton John created with Pinball Wizard is even more exciting in this latest version. Rock sounds and rock lights help family thrills hit the heights. And it's so easy to set-up, the "concert" action begins only moments after Captain Fantastic arrives.

## Bally delivers a Super Star

- Fully electronic operation for years of family fun
- Large, electronic LED scoring numbers enhance light show effect
- Two couples can engage in exciting "disco" tournaments

- 8 tones 'n' tunes sound the way for a thrilling rock concert feel
- Adjust difficulty to player "rock 'n' roll" skill levels
- Exclusive "Game Brain" tallies scores and tells who's the champ
- 22x42" playfield has shatterproof, tempered glass cover for added safety
- Flipper buttons are just 34" from floor so even young "rockers" can go with the action
- Cabinet made of composition wood, leveler legs of steel

## Exclusive "Game Brain" and Diagnostic Check Test

**The Bally "Game Brain"** snaps out for easy maintenance. Only Bally offers solid-state engineering like this, so your customers get years of great family fun.

**The Diagnostic Check Switch** lets customers automatically test every vital function—even lights—to make sure everything is working properly.



## Specifications

Playfield: 22x42" long.

Playfield Cabinet: 11 to 14½" deep.

Scoreboard: 24½x22x6" deep.

Flipper Buttons: 34" from floor.

Shipping Weight: 160 lbs.

### LIMITED WARRANTY

Bally Manufacturing Corporation, Consumer Products Division, 10750 West Grand, Franklin Park, Illinois 60131 (the "Warrantor") hereby warrants, to the original purchaser only, that this Bally Professional Model Home Pinball Machine will be free from defects in materials and workmanship, under normal use, for a period of 90 days from the date of purchase. During the 90 day warranty period, Warrantor will provide free, in-home service and will, at its option, repair or replace the equipment, at no cost to the customer. In addition, Warrantor will replace all defective parts for a period of one year from the date of purchase with customer incurring all labor costs after the initial 90 day warranty period.

This warranty does not cover bulbs, fuses, and rubberbands. This warranty does not cover broken glass. In the event of glass breakage, the customer should contact the shipper with regard to the possibility of replacement.

In the event that you desire to obtain performance of any warranty obligation, please contact the dealer from whom you bought the equipment or any Bally Authorized Service Center.

This warranty is void, if repairs are made by other than a Bally Authorized Service Agent, or if the equipment has been misused, carelessly handled or defaced.

When requesting performance under the terms of this warranty, the original purchase date must be established by the customer by means of a bill of sale, invoice, or other acceptable documentation.

Out of warranty repairs will be performed at the prevailing service industry rates and charges.

This warranty gives you specific legal rights, and you may also have other rights which vary from state to state.

**Bally** brings the excitement home!

Bally Consumer Products Division  
10750 West Grand Avenue  
Franklin Park, Illinois 60131  
(312) 452-5200

(CABLE MIDCO) (TELEX 72-1596)

PRINTED IN U.S.A.

4364-2.5M-1278 FCPR-01008-6142

ALL NEW!  
COMMERCIAL SIZE  
AND QUALITY!

Bally

# GALAXY RANGER™

Put your customers in orbit with full-size, action-packed home pinball excitement from Bally. It's out of this world!



## SUPER STELLAR FEATURES

- Fully electronic operation for years of fun.
- Shatterproof, tempered glass on playfield for extra safety.
- Diagnostic Check Switch tests functions automatically!
- Electronic LED scoring readout with large numbers.
- 12 different tones 'n' tunes.
- Special third flipper for extra action and skill shots.

**Bally brings the excitement home!**

## SUPER STELLAR FEATURES

- Fully electronic operation for years of fun.
- Shatterproof, tempered glass on playfield for extra safety.
- Solid-state circuitry for fast, easy repairs.
- Diagnostic Check Switch tests functions automatically!
- 90-Day warranty, with in-home service.
- Strong steel legs with levelers.
- Mini-computer, the exclusive Bally "Game Brain", tallies and remembers scores.
- Adjustable difficulty control.
- Automatic ball return keeps the action moving—just push a button, and you're ready to play again!
- Commercial size (22"x42") hardwood playfield has all the color, action and excitement of amusement center games... flippers, bumpers, thumpers, flashing lights and bells.
- Up to 4 people can play at once for tournaments with family 'n' friends.
- Electronic LED scoring readout with large numbers.
- Adjustable volume control for the game's dozen different tones 'n' tunes.
- Special third flipper for extra action and skill shots.
- Flipper buttons are only 34" from the floor, so the kids won't miss out on the fun!

## GALAXY RANGER ROCKETS PINBALL FUN AND ACTION RIGHT INTO THE HOME!

Family rooms turn into real game rooms with the blazing action of Galaxy Ranger—the full-size, action-packed pinball game for the entire family. Simple household tools are all that's needed to assemble Galaxy Ranger. In goes the Bally "Game Brain" circuit board, plug into any household outlet and your customers are ready to rocket off to fun.

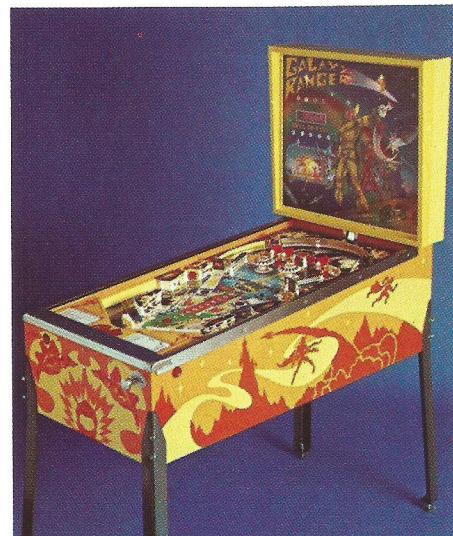
### EXCLUSIVE BALLY "GAME BRAIN" AND DIAGNOSTIC CHECK TEST COMBINE WITH FAMOUS QUALITY CONSTRUCTION FOR YEARS AND YEARS OF FAMILY FUN.

The Bally Galaxy Ranger is built tough to take it, with solid construction throughout.

The diagnostic check switch lets your customers automatically test every vital function—even light bulbs—to make sure everything is working properly.

The Bally "Game Brain" just snaps out if there's ever a problem, and is easily replaced with a new one. Only Bally offers solid-state engineering like this, so your customers get years of great family fun without complex diagrams to figure out, or costly service calls.

The Bally Galaxy Ranger home pinball game is backed by Bally, the world's largest manufacturer of coin operated amusement games.



Playfield: 22" wide x 42" long. Flipper Buttons: 34" from floor.

Playfield Cabinet: 11" to 14½" deep. Shipping Weight: 160 lbs.

Scoreboard: 24" wide x 22" high x 6" deep.

#### LIMITED WARRANTY

Bally Manufacturing Corporation, Consumer Products Division, 10750 West Grand, Franklin Park, Illinois 60131 (the "Warrantor") hereby warrants, to the original purchaser only, that this Bally Professional Model Home Pinball Machine will be free from defects in materials and workmanship, under normal use, for a period of 90 days from the date of purchase. During the 90 day warranty period, Warrantor will provide free, in-home service and will, at its option, repair or replace the equipment, at no cost to the customer. In addition, Warrantor will replace all defective parts for a period of one year from the date of purchase with customer incurring all labor costs after the initial 90 day warranty period.

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This warranty gives you specific legal rights, and you may also have other rights which vary from state to state.

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4344-2.5M-1278 FCPR-01008-6144

# Bally

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